

VEGAS TEJANO TAKEOVER 2023

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AARP®

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VIBE *peel*
& Tequila
SPASH

★ TEJANO AMERICA
FANFEST
★ EXPO ★

SQUEEZE BOX
ULTRA
MUSIC
BASH

THE GRAM
BAILES

OFFICIAL GUIDE TO THE TAKEOVER EXPERIENCE!

CALLING ALL TEJANO FANS EVERYWHERE!



Historic 20th Anniversary Celebration!

JULY 11-14, 2024
Westgate Las Vegas

913-397-8850 dchavez@weareingenuity.com





Welcome

Sarah Ruiz Chávez

**President, INGENUITY
& Creator, Vegas Tejano Takeover**

Welcome to the 19th Annual Vegas Tejano Takeover!

I feel confident stating that this event truly is a family reunion!
Thank you for making the quality choice to spend your time, energy and resources to support live Tejano, Conjunto, Tex-Mex and Chicano Rock music and culture!

But most of all - we get to make unique memories together! FYI - not everything that happens in Vegas stays here, now it's captured on social media FOREVER!

It has been a privilege for David, me and everyone working and performing this week, to bring this annual experience to you in fabulous Las Vegas, Nevada!
We are incredibly thrilled to have our title sponsor, AARP return this year!
Muchisimas Gracias AARP!

I want to express special gratitude to anyone that has taken time to buy a CD, buy digital music, buy Tejano merchandise, ask an artist for their autograph, get a picture during the Vegas Tejano Takeover. This convening is for the fans and artists and industry to connect and grow. Every time you buy, listen to or attend events like this one - you are voting for LA ONDA TEJANA!

In closing, during this week of July 4th Independence Day celebrations, we are reminded that freedom isn't free.
We thank all the men and women that have served this great country.
We pray for those who are currently serving both here at home and abroad.

NOW GO HAVE FUN AND DON'T FORGET TO HYDRATE!

Sarah R. Chávez



OFFICIAL PARTNERS

PRESENTING



GOLD



SILVER



MEDIA



SCHEDULE

Artists are subject to change.



THURSDAY, JULY 6

12:00pm – 6:00pm **Advance Ticket Holder Check-In & Bracelet Pickup**
Foyer/Ballroom D

12:00pm – 6:00pm **Last Chance Ticket Purchase and Bracelet Pick Up**
Foyer/Ballroom E

12:00pm – 4:00pm **Official Vegas Tejano Takeover Merchandise**
Foyer Desk

5:00pm – 10:00pm



SPONSORED BY



Da Krazy Pimpz • Los Lobos 50th Anniversary
Mariachi Nuestra Raices de Jose A. Gonzalez
Los Desperadoz

Westgate Pool 3rd floor

FRIDAY, JULY 7

10:00am – 10:00pm **Advance Ticket Holder Check-In & Bracelet Pickup**
Foyer/Ballroom D

10:00am – 10:00pm **Last Chance Ticket Purchase and Bracelet Pick Up**
Foyer/Ballroom E

10:00am – 8:00pm **Official Vegas Tejano Takeover Merchandise**
Foyer Desk

11:00am – 5:30pm



Viva Tejana! Dance Company • La Dezz
Eddie Gonzalez y Grupo Natural • David Farias
Cindy Ramos y Su Conjunto • Elvis Tribute Artist (Matt Lewis)
Ricardo Castillo with Mario O's Sin City Revue
Mariachi Nuestra Raices De Jose A. Gonzalez
Johnny Hernandez with Mario O's Sin City Revue
Pavilions 1-11

SCHEDULE

Artists are subject to change.



FRIDAY, JULY 7

7:30pm – 12:30am



Grupo Asalto • Fandango USA Reunion
Romance Reunion • Pio Trevino
Gary Hobbs 40th Anniversary • Michael Salgado

Paradise Event Center

SATURDAY, JULY 8

10:00am – 10:00pm Advance Ticket Holder Check-In & Bracelet Pick Up
Foyer/Ballroom D

10:00am – 10:00pm Last Chance Ticket Purchase and Bracelet Pick Up
Foyer/Ballroom E

10:00am – 8:00pm Official Vegas Tejano Takeover Merchandise
Foyer Desk

11:00am – 5:30pm



Host: Connie Peña, Jlo Tribute Artist

Viva Tejana! Dance Company • The Homeboyz • Lucky Joe
J.R. Gomez Y Los Conjunto Bandits • Marisela Hernandez
Blue Demon Jr. • Marvel Iron Man • Marco Antonio Barrera

Pavilions 1-11

7:30pm – 12:30am



Mike & The Iconizz "Jimmy Gonzalez All-Star Tribute"
A.B. Quintanilla y Los Kumbia Allstarz
Jay Perez And The Band

Paradise Event Center

SCHEDULE

Artists are subject to change.



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SUNDAY, JULY 9

12:00pm – 5:00pm **Advance Ticket Holder Check-In & Bracelet Pick Up**
Foyer/Ballroom D

12:00pm – 5:00pm **Last Chance Ticket Purchase and Bracelet Pick Up**
Foyer/Ballroom E

12:00pm – 7:00pm **Official Vegas Tejano Takeover Merchandise**
Foyer Desk

1:00pm – 6:00pm



Conjunto Califas • Retoño
Lazaro Perez Y Su Conjunto
Jaime Deanda JDA

Paradise Event Center



★ TEJANO AMERICA FANFEST ★ EXPO ★

FRIDAY, JULY 7, 2023

11:00am - 5:30pm

SHOWCASE USA DANCE YOUR VEGAS OFF STAGE

Hosted by

CONNIE PEÑA | JLO TRIBUTE ARTIST



11:00AM-11:10AM

HOST

11:10AM-11:35AM

DANCE INSTRUCTION BY ¡VIVA TEJANA! DANCE COMPANY

11:35AM-12:20PM

GRUPO GENERACION, Guadalupe, AZ

12:20PM-12:45PM

DJ JOHNNY CHANKLAS LA CHIFLADA HELEN

12:45PM-1:30PM

GRUPO PRESIDIO, Greeley, CO

1:30PM-1:50PM

DANCE INSTRUCTION BY ¡VIVA TEJANA! DANCE COMPANY

1:50PM-2:35PM

Expo Band TBA

2:35PM-2:50PM

HOST

2:50PM-3:50PM

LA DEZZ, San Antonio, TX

3:50PM-4:00PM

¡VIVA TEJANA! DANCE COMPANY SHOWCASE

4:00PM-5:00PM

EDDIE GONZALEZ Y GRUPO NATURAL, San Antonio, TX

5:00PM-5:30PM

DANCE OFF COMPETITION

★ TEJANO AMERICA FANFEST ★ EXPO ★

FRIDAY, JULY 7, 2023

11:00am - 5:30pm

VEGAS STAGE



11:00AM-11:30AM

DJ BINO G

11:30AM-12:15PM

REALITY BAND, Phoenix, AZ

12:15PM-12:35PM

DJ BINO G

12:35PM-1:35PM

CONJUNTAZZO JAM featuring DAVID FARIAS, San Antonio, TX

1:35PM-1:50PM

DJ BINO G

1:50PM-2:50PM

CINDY RAMOS Y SU CONJUNTO, Laredo, TX

2:50PM-3:10PM

DJ BINO G

3:10PM-4:10PM

RICARDO CASTILLON with MARIO O'S SIN CITY REVUE, San Antonio, TX
& MARIACHI NUESTRA RAICES DE JOSE A. GONZALEZ, Las Vegas, NV

4:10PM-4:20PM

DJ BINO G

4:20PM-4:45PM

ELVIS TRIBUTE ARTIST (MATT LEWIS), Las Vegas, NV

4:45PM-5:00PM

DJ BINO G

5:00PM-5:30PM

JOHNNY HERNANDEZ with MARIO O'S SIN CITY REVUE

★ TEJANO AMERICA FANFEST ★ EXPO ★

SATURDAY, JULY 8, 2023

11:00am - 5:30pm

SHOWCASE USA DANCE YOUR VEGAS OFF STAGE

Hosted by

CONNIE PEÑA | JLO TRIBUTE ARTIST



11:00AM-11:10AM

DJ

11:10AM-11:35AM

DANCE INSTRUCTION BY ¡VIVA TEJANA! DANCE COMPANY

11:35AM-12:20PM

Expo Band TBA

12:20PM-12:45PM

Host/DJ

12:45PM-1:30PM

MARISELA HERNANDEZ, Pharr, TX

1:30PM-1:50PM

DANCE INSTRUCTION BY ¡VIVA TEJANA! DANCE COMPANY

1:50PM-2:35PM

RICKY GUZMAN III, Edinburg TX, CONJUNTAZZO JAM #2

2:35PM-2:50PM

Host/DJ

2:50PM-3:50PM

LUCKY JOE, Elsa, TX

3:50PM-4:00PM

¡VIVA TEJANA! DANCE COMPANY SHOWCASE

4:00PM-5:00PM

THE HOMEBOYZ, Dallas, TX

5:00PM-5:30PM

DANCE OFF COMPETITION

★ TEJANO AMERICA FANFEST ★ EXPO ★

SATURDAY, JULY 8, 2023

11:00am - 5:30pm

VEGAS STAGE



11:00AM-11:20AM

DJ

11:20am-12:05pm

Expo Band TBA

12:05pm-12:25pm

DJ

12:25pm-1:10pm

Expo Band TBA

1:10pm-1:30pm

DJ

1:30pm-2:15pm

J.R. GOMEZ Y LOS CONJUNTO BANDITS, Kyle, TX

2:15pm-2:35pm

DJ

2:35pm-3:20pm

TEJANO ALL-STAR JAM featuring
MARIO O'S SIN CITY REVUE, San Antonio, TX

3:20pm-3:30pm

DJ

3:30pm-4:30pm

Gran Luchador BLUE DEMON JR., México

4:30pm-5:30pm

Former Boxing Champion MARCO ANTONIO BARRERA, México



Show Credits

Executive Producers

Sarah Ruiz Chávez

David Chavez

Production Director

Israel "Trooper" Hinojosa

Director

Lionel Pasamonte

Events Producers

Tonya Coleman

Samina Redmann

Katlyn Burkhart

Talent Coordinator

Araceli Turnbull

Tejano America Fanfest Expo
Coordinator

Nicholas Perkins

Expo Production

Ronald Ruiz

Registration

Carlos Garza Barroso

Seating Specialists

Sharon Moscoso

Cindy Amezcuita

Marilyn DuBois

Melissa Alvarez

Social Media

Olivia Cruz

Videographer

C.B. Lopez

Merchandise

Javier Carrillo

Richard Garza

Cougar Garza

Graphics

Christian Moller

Chris Dominguez

Special Thanks!

AARP, Yvette Peña, Anthony Medrano, Viva Tejana Dancers, All Vendors

Hector Morales, Hector Gonzalez, Robbie Morris and Martin Sanchez.

Vegas Tejano Takeover 2023 is dedicated to:

Trinidad (Trini) Chavez

Ricardo (Riche) Ruiz, Sr.

Norma Rocha Valles





Enjoy Tejano to the **beat of our rewards.**

We're a proud sponsor of the
Vegas Tejano Takeover 2023.

Dance, sing along and enjoy your favorite Tejano music
while you learn, earn and save with AARP Rewards.



Sign up now for FREE at
aarp.org/TejanoRewards

