



# TEJANO AMERICA FANFEST & EXPO

## EXHIBITOR FORM

July 7 & 8, 2023 • 11:00 am to 5:30 pm

Pavilions 1 – 11

Westgate Las Vegas Resort & Casino

3000 S. Paradise Road • Las Vegas, NV 89109

Please EMAIL completed agreement to: David Chavez at [dchavez@weareingenuity.com](mailto:dchavez@weareingenuity.com)

Exhibitor Name Plate (booth sign) \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Street Address \_\_\_\_\_

City / State / ZIP \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Mobile Phone \_\_\_\_\_ Email \_\_\_\_\_

Brief description of booth \_\_\_\_\_

Facebook @ \_\_\_\_\_

Twitter @ \_\_\_\_\_

Instagram \_\_\_\_\_

**\* Booth Includes: One (1) 10'x10' exhibitor booth**

**Exhibitor Booth Options:**

- Corporate \$5,000.00 2-day weekend
- Small Business \$2,000.00 2-day weekend
- Nonprofit Organization \$1,000.00 2-day weekend  
501(c)(3) status required
  
- \*Talent, Bands, Artists \$300.00 2-day weekend  
(non-performing)

- One (1) Skirted 6' Table
- Two (2) Chairs
- Two (2) Gran Baile Artist Lounge (Fri & Sat)
- Up to (4) Expo Booth Worker Passes
- One (1) Wastebasket
- Identification Booth Sign w/Name
- Electricity, internet, carpet, phone line, furniture, A/V etc. must be ordered through show management at an additional cost.

**TEJANO AMERICA FANFEST EXPO Move In / Move Out Schedule:**

**Thursday, July 7: 1:00pm-5:00pm Load In**

**\*Overnight Expo room security is provided, however producer is not responsible for each individual booth merchandise. Use your own discretion when leaving merchandise overnight in booth.**

**Friday, July 7: 8:30am-10:00am Load In**

**Saturday, July 8: 8:30am-10:00am Load In and 5:30pm-7:30pm Load Out**

**Terms of Sale**

LatinPointe Brands, LLC d/b/a INGENUITY shall base all space assignments by level of participation, organization's history past Vegas Tejano Takeover events and size and configuration of exhibit. Furthermore, LatinPointe reserves the right to assign and reassign exhibitor space to ensure safety and convenience and to avoid conflict of products and or exhibitors. **An exhibitor that is not in the assigned booth by 11:00 am during expo hours will be moved and can be cancelled (no refunds for no shows – nontransferable).** This signed contract, and full payment must be received for consideration and before the TEJANO AMERICA FANFEST EXPO opens. **THERE ARE NO REFUNDS FOR EXHIBITOR CANCELLATIONS AND THIS EXHIBITOR AGREEMENT IS NONTRANSFERABLE.**

The undersigned has read and agrees with the Terms of Sale of this agreement and agrees to comply with exhibitor rules and regulations listed below as set by LatinPointe Brands, LLC dba INGENUITY, creator/produce of the Vegas Tejano Takeover. All rates quoted are inclusive and non-commissionable. The Exhibitor agrees to abide by the Exhibit Rules and Regulations.

**Billing and Payments**

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City / State / ZIP** \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

**Mobile Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

American Express     MasterCard     Visa     Discover (select one)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ Security 3-digit V-Code \_\_\_\_ (4-digits on AMEX only)

Check enclosed Payable to LatinPointe Brands, LLC. Vegas Tejano Takeover 2023, c/o INGENUITY, 17563 West 158<sup>th</sup> Terrace, Olathe, Kansas 66062. 913-397-8850.

\* Unless otherwise requested, this agreement serves as an invoice for payment.

Check Number and Amount \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Purchase Authorization**

I understand and agree to comply with the Terms of Sale and Exhibit Rules and Regulations set forth by LatinPointe Brands, LLC.

\*I understand there are no refunds and transaction is final.

Print Name \_\_\_\_\_

Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

## TEJANO AMERICA FANFEST EXPO Exhibit Rules and Regulations

The term "Exhibitor" is any Organization, Company, Band, Artist, Talent, Person or Exhibitor that occupies/rents space in exhibit hall.

- 1. Application:** A duly authorized agent of the Exhibitor MUST SIGN the application and INITIAL EACH PAGE for exhibit space. Full Payment Must Accompany the Signed Contract and be received in the LatinPointe Brands, LLC office before the expo start date. **Absolutely No Refunds**
- 2. Exhibitor Services:** The procurement of skilled laborers for the installation of utilities, as well as those services provided, at additional costs, through common labor, porters, or rental of equipment, may be arranged through the Westgate Las Vegas ballroom venue's official service contractor.
- 3. Installation and Dismantling of Exhibits:** Westgate Las Vegas provides show management with a list of contractors licensed to provide equipment installation for utilities such as electricity, water, audio/visual, phone, and internet at Westgate. The Westgate does have in-house union contracts for select services. Details are available by request for Exhibitor Services. The move-in / move-out times are listed on the TEJANO AMERICA FANFEST EXPO Agreement. It is mutually agreed that the duty and responsibility are borne by each Exhibitor to arrange for the installation and dismantling of its exhibits before and immediately after the close of the exhibition.
- 4. Exhibit Space Transfer:** Nontransferable
- 5. Storage of Packaging Boxes and Crates:** Exhibitors will not be permitted to store empty packing boxes or crates in booth space or on the show floor during the exhibit period; they must be stored and delivered through the official show contractor at the standard rates (when applicable). Arrangements for storage must be made in advance with the official service contractor.
- 6. Liability and Insurance:** The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold LatinPointe Brands, LLC, the Vegas Tejano Takeover 2023, and Westgate Las Vegas, and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges, or fines or attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding such liability caused by the negligence of Westgate Las Vegas, its employees and agents. In addition, the Exhibitor acknowledges that LatinPointe Brands, LLC, the Vegas Tejano Takeover 2023, and Westgate Las Vegas do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damages insurance covering such losses by the Exhibitor. Exhibitors and their authorized decorators and agents are advised to carry insurance against damage, loss, fire, and theft.
- 7. Security:** Event staff services in the exhibit hall area will be provided during Expo hours (listed on Exhibitor Agreement Form). The Expo hall will be closed during off-hours. Properly credentialed Exhibitors will be admitted to the exhibition hall two and a half hours before the show opening each show day and may remain for up to one hour after show closing each evening. Reasonable precautions are taken to protect property, however LatinPointe Brands, LLC does not ensure the safety of persons or the protection of property. It is recommended that Exhibitors take precautionary measures of their own, such as securing small or easily portable articles of value and moving such articles to a place of safekeeping after exhibit hours.
- 8. Fire Prevention:** All Exhibitors must follow the rules and regulations as listed in the Exhibitor Services.
- 9. Motion Picture Projection and Sound Devices:** Exhibits which include the operation of musical instruments, radios, motion picture sound equipment, public address systems, or any noise-making machines must be conducted or arranged so that the sound volume resulting from the demonstrations will not annoy or disturb adjacent Exhibitors. All plans for operation of sound devices must have prior approval from LatinPointe Exhibits Coordinator. LatinPointe reserves the right to shut down sound devices if the Exhibitor's sound level on speakers disturbs or disrupts fellow Exhibitors.
- 10. Use of Space:** No portion of the Exhibitor's display may extend into the aisle or into any adjoining booth or other area outside the perimeters of the booth. The Exhibitor may not use any portion of the aisles, entrances, or other common traffic areas of the exhibit hall for conducting or soliciting business, promoting products or services, or distributing literature, materials, or souvenirs. No Exhibitor Shall Assign, Sublet, Donate, or Share Space Allotted. Firms or organizations not assigned an exhibit space will not be permitted to solicit within the exhibit space or Westgate Las Vegas conference property.
- 11. Care of Building and Equipment:** Exhibitors and their agents shall not injure or deface the walls of the building, the booths, or the equipment of the booths. Exhibitors are forbidden to drive tacks, staples, nails, or screws into walls, floors, columns, or other parts of the building or furniture. Distribution of promotional gummed stickers, tape or labels is strictly prohibited. No Helium Balloons permitted.
- 12. Restrictions On Operations of Exhibits:** The Exhibitor agrees to comply strictly with the applicable terms and conditions contained in the agreement between the exhibit hall management and LatinPointe regarding the exhibition premises. LatinPointe's Exhibits Coordinator reserves the right to restrict exhibits which, because of noise, method of operation, material, or any other reason, become objectionable, and also to prohibit or evict any exhibit which in the opinion of LatinPointe may detract from the general character of the exhibit area as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that LatinPointe determines to be objectionable to the exhibition or does not conform to the mission and standards of LatinPointe. In the event of such restriction or eviction, LatinPointe is not liable for any refund or other exhibit expenses.
- 14. Sales:** The Exhibitor is responsible for any and all taxes, fees, collections, credit card transactions, cash, and standard retail obligations regarding sales of merchandise. Exhibitor must provide advance details of what will be merchandised in the booth and include price points.
- 15. Giveaways:** Any inserts or giveaways accepted from an exhibitor must contain the sponsor's logo in a conspicuous location. These regulations become a part of the contract between the Exhibitor and LatinPointe. The Exhibitor must comply with and be bound by all laws, ordinances, and regulations of the state, county, and city, and wherever applicable, of the police and fire departments. LatinPointe reserve the right to accept Exhibitor applications only from those whose goals are consistent with those of the Vegas Tejano Takeover 2023. These regulations have been formulated in the best interest of all concerned. LatinPointe respectfully asks for the full cooperation of the Exhibitors in their observance. All points not covered are subject to the decision of LatinPointe's Exhibits Coordinator.
- 16. Food Sampling Policy:** Food or beverage samples of any kind may not be brought into the Westgate Las Vegas Ballrooms without written approval. Sample sizes are limited to two (2) ounces for food and non-alcoholic beverage items. If larger than (2) ounce servings are required, please contact the Westgate Las Vegas Manager for corkage pricing. Additional fees may be incurred based on type of sample and service needed.
- 17. Outside Branding, Sponsorships and Logos:** Printed materials and booth signage that include a sponsorship logo, any kind of unauthorized brands or mentions that are not an official partner, sponsor of the Vegas Tejano Takeover 2023, must be approved by show management in advance. Vegas Tejano Takeover reserves the right to approve or disapprove of any exhibitor booth content or flier dissemination of cruises, events, concerts, special announcements, festivals or talent promotions. Unapproved content or flier distribution (including non-exhibitors) may be grounds for removal.